



# PRESENT

# THE 5<sup>TH</sup> EDITION OF



## The Challenge:

In a Video of 2 min. max., show us your way to connect with your peers, the environment, and yourself! Chose one powerful idea to connect either with yourself, the environment, or your peers, and use your creativity to show it in a short video clip. Participation is open to everyone from all over the planet, to individuals and groups without age limit.

Deadline: 18th September 2016

### Prizes:

3 winning groups will receive travel & project grants which will allow them to put their ideas into practice.



Submit your video here: www.shiningstars.world

### Opportunity:

- An international Jury will select the 15 best video clips which will be shown at the finals in various countries between October and November 2016.
- Finalists will be invited to join one of the finals.
- All participants will receive the opportunity to become part of the Shining Stars
   Community, consisting of highly committed youth from all over the planet
- All video clips will be featured on shiningstars, world and many of them will be promoted through the social media of the European Commission and the European Parliament.

Need help or advice? Please write to contact@shiningstarsofeurope.eu

# Get inspired

# by the European Commission and European Parliament priorities:



- 01 a new boost for jobs, growth, and investment: which professional opportunities can you create when connecting with yourself and pursuing self-actualisation?
- **02 a connected digital single market:** what is an effective and healthy way to connect with your peers in the digital age, using the information and communication technologies responsibly and consciously?
- 03 a resilient Energy Union with a forward-looking climate change policy: show us how countries & citizens can contribute to sustainable energy provision and environmental protection!

### Selection of Winners:

- Each edition features an international Jury composed of personalities from a variety of fields.
- The Jury will select the 15 finalists to be shown at the finals.
- Final Winners will be selected through public voting at the finals, through online voting before the finals, and by the international Jury. They will receive interesting travel and project grants to put their idea into practice.
- Voting criteria: Jury and Voters receive a voting sheet featuring 3 main criteria for voting:
  - Quality of the idea presented (3/6 voting weight)
  - Quality of implementation, authenticity (2/6 voting weight)
  - Personal Appreciation (1/6 voting weight)

### Conditions for participation:

- Each edition features an international Jury composed of personalities from a variety of fields.
- Participation is open for everybody worldwide (all nationalities).
   Deadline for submission for the fourth edition is 30th September 2016 (included).
- Contributions should not be longer than 2 minutes.
- Participants declare that the work submitted does not infringe any third party's rights such as copyrights, patents, trademarks, trade secrets including musical composition or performance rights, video rights or image rights.
- Participants declare that all visible participants in the video have acknowledged the present terms and conditions and consented to the video being displayed and broadcasted publicly. In case minors are visible, their parents must have acknowledged the present terms and conditions and agreed to their children appearing in the video.
- The Video submitted for the contest, together with all the rights pertaining to it

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### **JURISDICTION**

The exercise of the rights granted hereunder shall be governed by and construed in accordance with the law of the European Union, complemented where necessary by the substantive laws of Luxembourg.

### **Background information**

- Shining Stars of Europe is a video contest presented by the Representation of the European Commission in Luxembourg, in cooperation with the Information Office of the European Parliament in Luxembourg, and a series of European Partners. In previous years, around 600 participants from all over Europe and beyond have actively cooperated in producing the videos submitted to the contest.
- The contest has achieved a constantly growing online and offline audience of around half a million people. Many past contributions can be found on youtube.
- The contest aims to:
  - boost political participation all over Europe and beyond,
     while promoting diversity and solidarity.
  - engage the citizens in the policy-making process of the European Commission and the European Parliament, in particular on the first three priorities.
  - Motivate young people to express their ideas for the future and providing them with a world-wide stage to showcase these ideas, while supporting winners to put their ideas into practice.
  - Engage partners from all over Europe and beyond in a joint reflection process about how to reconnect with our peers, the environment, and ourselves, in order to enhance the quality of our lives.
  - Promote solidarity with a common focus on quality of life and sustainability among partners from all over the world, with Europe as a leader.
  - Link partners that are actively promoting true quality of life in a powerful network.
  - Contribute to the implementation of the 17 UN Sustainable Development Goals, including quality education, decent work, innovation, greater equality, sustainable production and consumption, environment and ecosystem protection, and more. The topic directly addresses SD Goal n°3: "ensuring healthy lives and promote well-being for all at all ages".





**VIDEO CONTEST** 

# Show us your way to connect with your peers, the environment, & yourself!



shiningstars.world



